

Official rules for the WVBW 92.9 WAVE PHRASE THAT PAYS Contest.

Contest is open to residents of Hampton Roads market area as defined by Arbitron and who are at least 18 years of age.

92.9 The Wave employees will place telephone calls to telephone numbers in the Hampton Roads market as defined by Arbitron. Telephone numbers to be called will be selected at random from among various sources including but not limited to printed telephone directories (for example, the "White Pages") and listener databases proprietary to, or purchased by, WVBW.

When someone answers at the telephone number dialed, he or she will be asked "What's your favorite radio station?" To win, the person called must answer with the exact phrase "92-9 The Wave plays the best variety of yesterday and today." That exact phrase is the only acceptable winning answer. In the case of communication difficulties (whether technical or verbal, including but not limited to unintelligible responses) the decision of WVBW as to whether the phrase was pronounced accurately is final.

Winners will receive cash prizes in amounts to be determined and announced by WVBW. Winners must claim prizes in person, at WVBW (5589 Greenwich Road, Suite 200, Va Beach, Va 23462), during regular business hours, within thirty business days of winning, and must present photo identification verifying that winner is 18 or older. Cash prizes will be paid in check form.

Contest will begin February 22, 2010 and last until at least October 12, 2010. Contest may be extended by WVBW at its sole discretion.

WVBW will place "WAVE Phrase that Pays" phone calls only between the hours of 7am and 6pm. WVBW is not responsible for the actions of any other party claiming to represent WVBW. To be eligible to win, persons must be contacted on the telephone via a phone call originating from the WVBW studios.

Employees of WVBW, other radio stations, or members of their households, are ineligible to win this contest.